
1 **2022-31 (1ST READING): AN ORDINANCE GRANTING A FRANCHISE**
2 **TO PROVIDE TOWING & STORAGE SERVICES WITHIN THE CITY OF**
3 **MYRTLE BEACH.**

4 **Applicant/Purpose:** Staff/to secure providers for City towing requirements.

5
6 **Brief:**

- 7 • Sec. 23-130 governs removal of disabled/abandoned vehicles & police directed
8 tows:
9 ○ The Manager is responsible for ensuring that such vehicles & police
10 directed tows are removed from public property in a timely manner.
11 ○ In order to accomplish this, the Manager has authority to contract w/
12 private companies to provide wrecker services to the City subject to:
13 ▪ Standards for response times to calls for services &
14 requirements for 24-hour service & release of towed vehicles.
15 ▪ Storage area requirements.
16 ▪ Insurance & indemnification requirements.
17 ▪ Recordkeeping requirements.
18 ▪ Special equipment requirements.
19 • Sec. 23-131 requires the Manager to submit such contracts to Council for
20 approval.
21

22 **Issues:**

- 23 • The current agreements were issued for 5 years & expire at the end of June.
24 • Staff issued an RFQ for City-directed towing services for the next 5-year period.
25 • Only the current franchise holders responded to the RFQ:
26 ○ Shoreline Towing.
27 ○ Strand Towing.
28 ○ Corner Cars.
29 ○ Quality Towing.
30 • All bid the maximum amount allowed for each service under the Towing
31 Ordinance.
32 • The City calls for service from these companies on a rotation basis.
33

34 **Public Notification:** Normal meeting notification.
35

36 **Alternatives:** None considered.
37

38 **Financial Impact:** None.
39

40 **Manager's Recommendation:**

- 41 • I recommend 1st reading (6.14.22).
42

43 **Attachment(s):** Proposed ordinance, franchise agreements, supporting material.

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

GRANTING A FRANCHISE TO PROVIDE
TOWING AND STORAGE SERVICES WITHIN
THE CITY OF MYRTLE BEACH, SOUTH
CAROLINA

WHEREAS, pursuant to the exercise of its police power the City is responsible for the identification, towing, preservation, storage and disposal of abandoned, derelict, wrecked, inoperable or disabled motor vehicles from the streets, public rights-of-way, and other public and private property within its territorial limits, as well as motor vehicles that are reported stolen; are subject to confiscation and forfeiture; seizure as evidence; or which are determined to constitute a public nuisance; and

WHEREAS, the City has determined that the delivery of towing and storage service can be provided most effectively and efficiently through the grant of a franchise;

NOW, THEREFORE, IT IS HEREBY ORDAINED THAT a non-exclusive franchise is granted to provide towing and storage services to the City according to the terms and conditions set forth in the attached franchise agreements.

This ordinance shall take effect immediately upon adoption.

BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER ADKINS, CITY CLERK

1st Reading: 6-14-2022

2nd Reading: